

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 38.244879 Longitude: -85.520457

Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	7,242	47,743	140,059
	Population Est 23Q1	7,229	47,501	139,735
	Population Est 22Q4	7,179	47,448	139,602
	Population Est 22Q3	7,118	47,303	139,270
	Population Est 22Q2	7,216	47,184	139,084
	Population Est 22Q1	7,188	46,968	138,579
	Population Est 21Q4	7,365	47,197	138,691
	Population Est 21Q3	6,841	46,183	137,081
	Population Est 21Q2	6,844	46,148	137,167
	Population Fcst	8,198	52,226	149,186
	2010 Census Population	5,107	38,815	121,724
	2000 Census Population	5,008	33,248	101,664
	1990 Census Population	4,695	27,291	81,346
	Current Year Daytime Population	12,465	62,015	150,031
	Average Seasonal Population	105	1,019	2,358
	Historical Annual Growth, 1990 – 2000	0.65%	1.99%	2.25%
	Historical Annual Growth, 2000 – 2010	0.20%	1.56%	1.82%
	Estimated Annual Growth, 2010 – CY	2.48%	1.46%	0.99%
	Projected Annual Growth, CY to Y5	2.51%	1.81%	1.27%
	Group Qtrs Est	0	445	1,048
Transient Est Average Last 4 Qtrs	0	6,037	18,384	
<b>Households</b>	Current Year Estimated Households	3,146	20,216	58,884
	Households Est 23Q1	3,142	20,120	58,752
	Households Est 22Q4	3,120	20,092	58,696
	Households Est 22Q3	3,093	20,027	58,568
	Households Est 22Q2	3,133	19,982	58,495
	Households Est 22Q1	3,121	19,893	58,288
	Households Est 21Q4	3,201	19,991	58,333
	Households Est 21Q3	2,974	19,541	57,650
	Households Est 21Q2	2,976	19,525	57,691
	Households Fcst	3,559	22,156	62,646
	2010 Census Households	2,167	16,084	50,421
	2000 Census Households	2,068	12,909	41,182
	1990 Census Households	1,868	10,399	31,969
	Historical Annual Growth, 1990 – 2000	1.02%	2.19%	2.56%
	Historical Annual Growth, 2000 – 2010	0.47%	2.22%	2.04%
	Estimated Annual Growth, 2010 – CY	2.65%	1.62%	1.09%
	Projected Annual Growth, CY to Y5	2.50%	1.85%	1.25%
Population per Household	2.30	2.34	2.36	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.7%	3.2%	2.5%
	HH Income \$250,000 to \$499,999	3.3%	3.9%	3.0%
	HH Income \$200,000 to \$249,999	7.6%	9.1%	6.9%
	HH Income \$175,000 to \$199,999	3.9%	6.1%	6.6%
	HH Income \$150,000 to \$174,999	5.6%	8.1%	7.3%
	HH Income \$100,000 to 149,999	22.2%	19.5%	20.7%
	HH Income \$75,000 to 99,999	13.2%	12.8%	13.5%
	HH Income \$50,000 to 74,999	15.0%	13.7%	15.5%
	HH Income \$35,000 to 49,999	10.1%	8.0%	8.8%
	HH Income \$25,000 to 34,999	5.8%	6.9%	6.2%
	HH Income \$15,000 to 24,999	4.8%	4.4%	4.3%
	HH Income \$0 to 14,999	5.9%	4.2%	4.7%
	Average Household Income	\$111,958	\$135,292	\$123,170
	Median Household Income	\$90,987	\$99,867	\$93,949
	Per Capita Income	\$48,645	\$57,774	\$52,104
	Average Disposable Income	\$88,303	\$97,451	\$91,588
	Median Disposable Income	\$76,181	\$83,267	\$78,618
	Discretionary HH Income Over \$150,000	8.7%	10.7%	8.1%
	Discretionary HH Income \$125,000 to \$149,999	4.7%	6.8%	6.4%
	Discretionary HH Income \$100,000 to \$124,999	7.7%	11.0%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	13.7%	14.9%	15.0%
	Discretionary HH Income \$50,000 to \$74,999	23.7%	18.9%	20.0%
	Discretionary HH Income \$25,000 to \$49,999	24.7%	21.1%	23.8%
	Discretionary HH Income Under \$25,000	17.0%	16.5%	17.1%
	Average Discretionary HH Income	\$66,526	\$74,116	\$69,268
	Median Discretionary HH Income	\$59,353	\$66,670	\$61,360
	Householder White – Count	2,579	17,323	46,985
	Median HH Income	\$95,516	\$99,249	\$96,262
	Average HH Income	\$101,192	\$106,218	\$103,051
	Householder Black or African-American – Count	253	1,235	5,383
	Median HH Income	\$45,013	\$77,775	\$73,062
	Average HH Income	\$57,905	\$87,804	\$83,546
	Householder Hispanic – Count	62	406	1,763
	Median HH Income	\$93,401	\$118,472	\$83,280
Average HH Income	\$80,858	\$119,183	\$89,541	
Householder Asian or Pacific Islander – Count	155	634	2,315	
Median HH Income	\$96,391	\$136,838	\$132,701	
Average HH Income	\$111,907	\$129,864	\$123,816	
Householder Other or Pacific Islander – Count	98	619	2,438	
Median HH Income	\$69,296	\$120,915	\$90,405	
Average HH Income	\$73,146	\$114,616	\$96,413	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	3,454	22,689	67,209
	Female Population	3,788	25,054	72,850
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	418	2,531	7,946
	Count of Pop 0 to 7 years	625	3,558	11,253
	Count of Pop 5 - 13	803	4,806	14,706
	Count of Pop 14 - 18	369	2,397	6,931
	Count of Pop 19 - 22	354	2,333	6,729
	Count of Pop 22 - 25	256	1,663	4,832
	Count of Pop 25 - 29	365	2,588	8,015
	Count of Pop 30 - 34	516	2,819	9,222
	Count of Pop 35 - 39	543	2,851	9,525
	Count of Pop 40 - 44	503	2,960	9,178
	Count of Pop 45 - 59	1,305	8,801	26,045
	Count of Pop 60 - 74	1,268	9,189	24,819
	Count of Pop 75 - 84	434	3,738	9,468
	Count of Pop 85+	108	1,067	2,643
	% of Pop 0 to 4 years	5.8%	5.3%	5.7%
	% of Pop 0 to 7 years	8.6%	7.5%	8.0%
	% of Pop 5 - 13	11.1%	10.1%	10.5%
	% of Pop 14 - 18	5.1%	5.0%	4.9%
	% of Pop 19 - 22	4.9%	4.9%	4.8%
	% of Pop 22 - 25	3.5%	3.5%	3.4%
	% of Pop 25 - 29	5.0%	5.4%	5.7%
	% of Pop 30 - 34	7.1%	5.9%	6.6%
	% of Pop 35 - 39	7.5%	6.0%	6.8%
	% of Pop 40 - 44	6.9%	6.2%	6.6%
	% of Pop 45 - 59	18.0%	18.4%	18.6%
	% of Pop 60 - 74	17.5%	19.2%	17.7%
	% of Pop 75 - 84	6.0%	7.8%	6.8%
	% of Pop 85+	1.5%	2.2%	1.9%
Median Age	40.0	43.2	41.2	
Average Age	40.5	42.8	41.4	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.3%	5.7%	6.1%
	% of Pop 5 - 13	11.6%	10.6%	11.1%
	% of Pop 14 - 18	5.6%	5.4%	5.3%
	% of Pop 19 - 22	5.4%	5.3%	5.1%
	% of Pop 22 - 25	3.9%	3.7%	3.7%
	% of Pop 25 - 29	5.4%	5.6%	5.8%
	% of Pop 30 - 34	7.0%	6.1%	6.7%
	% of Pop 35 - 39	7.6%	6.1%	6.9%
	% of Pop 40 - 44	7.1%	6.3%	6.7%
	% of Pop 45 - 59	17.9%	18.6%	18.8%
	% of Pop 75 - 84	4.7%	6.7%	5.8%
	% of Pop 60 - 74	16.4%	18.2%	16.7%
	% of Pop 85+	1.1%	1.5%	1.2%
	Median Age	38.1	41.1	39.4
Average Age	38.8	41.1	39.9	

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	% of Pop 0 to 4 years	5.3%	4.9%	5.3%
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	% of Pop 35 - 39	7.4%	5.8%	6.7%
	% of Pop 40 - 44	6.8%	6.1%	6.4%
	% of Pop 45 - 59	18.2%	18.3%	18.4%
	% of Pop 60 - 74	18.5%	20.2%	18.7%
	% of Pop 75 - 84	7.2%	8.9%	7.6%
	% of Pop 85+	1.9%	2.9%	2.5%
	Median Age	41.8	45.1	42.8
Average Age	42.0	44.3	42.8	
Race	Count of White	5,611	38,918	107,274
	Count of Black or African-American	717	3,591	14,350
	Count of Asian or Pacific Islander	421	2,306	8,140
	Count of Other races	493	2,929	10,295
	White	77.5%	81.5%	76.6%
	Black or African American	9.9%	7.5%	10.2%
	Asian	5.8%	4.8%	5.8%
	Other Races	6.8%	6.1%	7.4%
Language Spoken	Speak English at Home	92.7%	93.5%	90.1%
	Speak Spanish at Home	1.4%	1.1%	2.4%
	Speak French or French Creole at Home	0.1%	0.3%	0.3%
	Speak German at Home	0.0%	0.1%	0.1%
	Speak Other Indo-European Languages at Home	1.9%	2.0%	2.3%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.4%	0.7%
	Speak Chinese at Home	1.1%	0.4%	0.5%
	Speak Korean at Home	0.4%	0.3%	0.3%
	Speak Vietnamese at Home	0.7%	0.3%	0.2%
	Speak Other Asian Languages at Home	1.4%	0.9%	1.5%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.2%
	Speak Other Language at Home	0.2%	0.7%	1.3%
Hispanic	Hispanic Population	310	1,572	6,328
	Hispanic Population Percent	4.3%	3.3%	4.5%
	Mexican	14.0%	27.6%	36.5%
	Puerto Rican	30.4%	20.0%	12.4%
	Cuban	17.9%	15.6%	13.4%
	Dominican	0.9%	1.2%	1.5%
	Central American	11.8%	7.0%	11.3%
	South American	17.4%	15.0%	13.8%
	Other Hispanic	7.6%	13.5%	11.2%
	2000 Hispanic Population Percent	1%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	7.9%	8.3%	8.1%
	American	7.8%	8.1%	7.9%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	5.8%	4.8%	5.8%
	Chinese	0.9%	0.4%	0.6%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.9%	0.6%	0.5%
	South Central Asian (ie. Indian)	2.4%	2.4%	3.0%
	South East Asian (ie. Vietnamese)	1.0%	1.0%	1.2%
	Other Asian	0.5%	0.3%	0.3%
	European (percent of total population)	49.5%	49.5%	44.0%
	British	13.9%	12.0%	9.9%
	Dutch	1.0%	0.7%	0.8%
	French	1.1%	1.3%	1.1%
	German	14.5%	14.5%	13.3%
	Italian	1.9%	2.6%	2.3%
	Polish	1.4%	1.7%	1.2%
	Scandinavian	2.0%	1.7%	1.3%
	Scotch/Irish	10.4%	11.0%	10.4%
Other European (ie. Greek/Russian)	3.3%	4.0%	3.7%	
Middle Eastern	0.3%	0.9%	1.0%	
Other Ancestry	15.9%	15.5%	18.2%	
Unclassified Ancestry	16.2%	17.7%	18.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	5,041	34,012	98,915
	Elementary (0 to 8)	0.3%	1.3%	1.4%
	Some High School (9 to 11)	2.5%	1.6%	2.2%
	High School Graduate (12)	14.5%	13.3%	16.0%
	Some College (13 to 16)	18.0%	18.1%	19.6%
	Associates Degree Only	8.2%	7.5%	8.1%
	Bachelors Degree Only	32.3%	32.5%	30.4%
	Graduate Degree	24.2%	25.8%	22.3%
	% College (4+)	56.5%	58.3%	52.7%
<b>Household Type</b>	Total Households – count	3,146	20,216	58,884
	One Person HHs – count	981	5,993	17,242
	Family HHs – count	2,043	13,074	37,990
	Married Couple – count	1,496	10,876	30,407
	w/own children – count	537	4,257	12,274
	w/out own children – count	960	6,619	18,133
	Male Householder – count	100	510	2,062
	Female Householder – count	447	1,688	5,520
	Non-Family Households – count	123	1,149	3,653
	1 Person Household	31.2%	29.6%	29.3%
	2 Person Household	35.2%	35.9%	35.0%
	3 Person Household	15.1%	14.4%	15.1%
	4 Person Household	11.0%	12.4%	12.6%
	5 Person Household	4.4%	5.1%	5.2%
6 Person Household	1.9%	1.8%	1.9%	
7+ Person Household	1.3%	0.8%	1.0%	
% Households With Children	24.5%	25.2%	26.7%	

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Eastgate Shopping Center Louisville, KY		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	3,308	21,563	62,450
	Owner Occupied Percent	60.1%	65.3%	63.8%
	Renter Occupied Percent	35.0%	28.5%	30.5%
	Vacant Housing Percent	4.9%	6.2%	5.7%
	Total Housing Units (Census 2000)	2,156	13,572	43,743
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	0.1%	3.2%	2.1%
	Property Value \$750,000 to \$999,999	2.5%	7.9%	6.7%
	Property Value \$500,000 to \$749,999	11.6%	25.5%	20.8%
	Property Value \$400,000 to \$499,999	19.7%	19.8%	18.3%
	Property Value \$300,000, to \$399,999	27.7%	20.8%	22.8%
	Property Value \$200,000 to \$299,999	29.3%	14.6%	19.6%
	Property Value \$150,000 to \$199,999	4.4%	4.2%	5.2%
	Property Value \$100,000 to \$149,999	1.9%	1.2%	1.9%
	Property Value \$60,000 to \$99,999	0.2%	0.4%	0.6%
	Property Value \$40,000 to \$59,999	0.6%	0.1%	0.1%
	Property Value \$0 to \$39,999	0.9%	1.0%	1.1%
	Median Home Value	\$345,874	\$438,567	\$394,383
<b>Wealth per Household</b>	\$0 and under - percent	16.6%	15.8%	16.3%
	\$1 to \$4999 - percent	7.6%	7.1%	7.5%
	\$5k to \$9999 - percent	4.3%	4.0%	4.2%
	\$10k to \$24999 - percent	6.1%	5.9%	6.1%
	\$25k to \$49999 - percent	6.7%	6.6%	6.7%
	\$50k to \$99999 - percent	10.0%	10.1%	10.1%
	\$100k to \$249999 - percent	18.3%	18.7%	18.4%
	\$250k to \$499999 - percent	13.9%	14.4%	14.0%
	\$500k+ - percent	16.5%	17.4%	16.6%
	Median HH Wealth	\$93,287	\$103,313	\$95,504
	Avg HH Wealth	\$260,588	\$271,807	\$262,678
<b>Economic Viability</b>	Economic Viability Local	277	271	274
	Economic Viability Indexed	102	100	101
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	3,825	23,886	74,183
	Managerial/Executive	25.2%	26.3%	22.8%
	Professional Specialty	30.9%	31.6%	30.7%
	Healthcare Support	0.9%	1.8%	1.9%
	Sales	9.6%	11.5%	10.9%
	Office & Administrative Support	9.1%	8.9%	9.4%
	Protective Service	0.6%	0.8%	1.3%
	Food Preparation	5.9%	3.9%	4.2%
	Building Maintenance & Cleaning	1.3%	1.6%	1.7%
	Personal Care	1.9%	1.5%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	1.4%	2.6%	3.8%
	Production & Transportation	13.0%	9.5%	11.2%
	Percent White Collar Workers	75.8%	80.1%	75.7%
	Percent Blue Collar Workers	24.2%	19.9%	24.3%

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	Agriculture/Mining/Construction	2.8%	4.7%	4.9%
	Manufacturing	6.1%	10.0%	10.3%
	Transportation	5.6%	5.5%	6.1%
	Information	0.1%	2.3%	2.3%
	Wholesale/Retail	16.8%	12.8%	13.3%
	Finance, Insurance, Real Estate	8.7%	10.9%	10.4%
	Professional Services	11.0%	9.6%	8.8%
	Management Services	0.0%	0.2%	0.2%
	Administrative/Waste Services	2.8%	3.6%	3.8%
	Educational Services	22.2%	25.8%	25.1%
	Entertainment Services	13.6%	8.2%	7.8%
	Other Professional Services	5.5%	4.0%	4.5%
	Public Administration	4.9%	2.4%	2.4%
<b>Vehicles per HH</b>	No Vehicles	8.9%	6.1%	4.4%
	1 Vehicle	25.8%	31.0%	33.3%
	2 Vehicles	44.1%	41.6%	43.1%
	3 or more vehicles	21.1%	21.3%	19.2%
	Average Number of Vehicles	1.83	1.87	1.85
<b>Change</b>	Births (last 12 months)	84	530	1,623
	Deaths (last 12 months)	78	628	1,652
	Migration (last 12 months)	20	662	1,025
<b>Work place</b>	Workplace Establishments	712	2,880	6,308
	Workplace Employees (FTE)	7,409	34,530	74,856